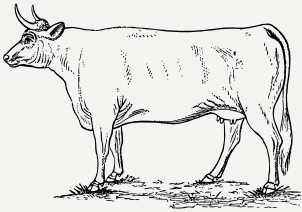


What is Tallow?



- Tallow is rendered animal saturated fat, usually from beef cows.
- It can range from white to yellow, with a dry, waxy texture.
- Beef tallow is: 50% saturated fat, 42% monounsaturated fat and 4% polyunsaturated fat.
- Tallow is made from rendering suet, which is the hard, white fatty layer that surrounds an animal's organs, specifically the loins and kidneys, rich in nutrients and vitamins.

Why use Tallow in Skincare?



- Tallow is a naturally moisturizing nutrient, and it has the perfect texture to make whipped homemade lotion for skin. We mix our tallow with meadowfoam seed oil, which makes our products perfect for sensitive skin and doesn't clog pores.
- Fatty acids are also considered the building blocks of skin cells, which makes them an important component for skin repair and regeneration.

Does it have a smell?



- On its own, Tallow can have a small scent similar to butter but when the oils are infused with herbs you get the medicinal benefits and they help mask the scent without damaging the skin like essential oils.
- We have infused our tallow and meadowfoam seed oil with vanilla beans, nettle, hops, lavender, lilac, rose, and yarrow so far.

Benefits:

- Tallow contains Vitamins A, D, K, and E, all antioxidants. Antioxidants fight free radical damage.
- Tallow contains vitamins E, D, and K, known to possess anti-inflammatory properties.
- Grassfed cattle in the sunshine develop large amounts of Conjugated Linoleic Acid, or CLA in fat cells that surround the kidneys. CLA has significant antioxidant and anti-inflammatory properties, and stimulates epidermal regeneration.
- Vitamin A in tallow helps our sebaceous glands and skin operate at their optimal capacity when used correctly. Vitamin A is known for helping our cells turnover faster, which reduces acne and skin irritation.
- Tallow has antimicrobial properties to stop the spread of microorganisms such as bacteria, fungi, and viruses.
- Vitamin E in tallow has anti-aging properties and soothes the skin, reducing redness and irritation, and helping skin ailments subside.

Note: These statements have not been evaluated by the FDA. Not intended to treat, cure, diagnose or prevent any disease. Use only as directed by your health care provider.